

COURSE DETAIL

PROFESSIONAL WRITING PRACTICES

Country

France

Host Institution

University of Lyon 2

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

114

UCEAP Course Suffix**UCEAP Official Title**

PROFESSIONAL WRITING PRACTICES

UCEAP Transcript Title

PROFESSIONAL WRITING

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the use of writing in different sectors of information and communication and teaches students how to master some of the rules of professional writing. It complements the critical approach to journalistic writing with a practical application through writing workshops. The course includes practice in informational and communicational writing through a range of practical activities. Each session includes both a presentation of the issues specific to each topic and writing exercises to test what has been learned. The course is structured around three main themes: journalistic writing for the press (the rules and techniques of journalistic writing, news briefs, profiles); writing for press relations; cultural or scientific mediation (artwork labels, exhibition catalogs).

Language(s) of Instruction

French

Host Institution Course Number

11LAABO3

Host Institution Course Title

PRATIQUES PROFESSIONNELLES D'ECRITURE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Institute of Communication

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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