COURSE DETAIL

SHARING VALUE CREATION
Country Mexico
Host Institution
Program(s) Tec de Monterrey-Mexico City,Tec de Monterrey
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 119
UCEAP Course Suffix
UCEAP Official Title SHARING VALUE CREATION
UCEAP Transcript Title VALUE CREATION
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course explores the key individual and group behaviors that enhance organizational performance and wellbeing. It analyzes organizations' management models with a systemic shared-value perspective and teaches responsible management, considering national and international regulatory frameworks for trade, fiscal, labor law, and human rights.

The class provides opportunities to design proposals that generate shared value by understanding the concerns and expectations of diverse interest groups protecting society from the risks produced by organizational actions. Furthermore, the class teaches how to communicate a future vision of an organization that reflects its social responsibility and purpose while developing competitive advantages through utilizing financial information in decision making to enhance organizational profitability and financial structures.

Language(s) of Instruction
Spanish

Host Institution Course Number
AD1001B

Host Institution Course Title
CREACION DE VALOR COMPARTIDO

Host Institution Course Details
https://pi-21.tecmty.com/detalle/1804

Host Institution Campus
Tec De Monterrey Mexico City

Host Institution Faculty
Business

Host Institution Degree

Host Institution Department

International Business and Logistics

Course Last Reviewed
2025-2026

Print