

COURSE DETAIL

SHARING VALUE CREATION

Country

Mexico

Host Institution

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Program(s)

Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

119

UCEAP Course Suffix**UCEAP Official Title**

SHARING VALUE CREATION

UCEAP Transcript Title

VALUE CREATION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the key individual and group behaviors that enhance organizational performance and wellbeing. It analyzes organizations' management models with a systemic shared-value perspective and teaches responsible management, considering national and international regulatory frameworks for trade, fiscal, labor law, and human rights.

The class provides opportunities to design proposals that generate shared value by understanding the concerns and expectations of diverse interest groups protecting society from the risks produced by organizational actions. Furthermore, the class teaches how to communicate a future vision of an organization that reflects its social responsibility and purpose while developing competitive advantages through utilizing financial information in decision making to enhance organizational profitability and financial structures.

Language(s) of Instruction

Spanish

Host Institution Course Number

AD1001B

Host Institution Course Title

CREACION DE VALOR COMPARTIDO

Host Institution Course Details

<https://pi-21.tecmy.com/detalle/1804>

Host Institution Campus

Tec De Monterrey Mexico City

Host Institution Faculty

Business

Host Institution Degree

Host Institution Department

International Business and Logistics

Course Last Reviewed

2025-2026

[Print](#)