

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

France

Host Institution

University of Bordeaux

Program(s)

University of Bordeaux

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTL MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course provides a comprehensive introduction to the field of international management, focusing particularly on the cultural, social, and organizational challenges that arise when conducting business across national borders. The course develops foundational competencies needed to understand, analyze, and navigate cultural diversity in professional contexts. Through theoretical frameworks, case studies, and practical exercises, students learn to interpret how cultural values shape managerial behavior, organizational structures, communication styles, and decision-making processes around the world. The course provides the analytical tools necessary to understand why managerial practices differ across countries and how to adapt their own approaches when operating in international environments.

Language(s) of Instruction

English

Host Institution Course Number

5CXE5BGM

Host Institution Course Title

MANAGEMENT INTERNATIONAL

Host Institution Course Details

Host Institution Campus

Université de Bordeaux

Host Institution Faculty

Faculté d'économie, gestion, AES

Host Institution Degree

Licence

Host Institution Department

Management

Course Last Reviewed

2025-2026

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