

# COURSE DETAIL

## THE CULTURAL INDUSTRY

**Country**

Spain

**Host Institution**

Carlos III University of Madrid

**Program(s)**

Carlos III University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

127

**UCEAP Course Suffix****UCEAP Official Title**

THE CULTURAL INDUSTRY

**UCEAP Transcript Title**

CULTURAL INDUSTRY

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course explores the idea of the cultural industry and its economic, social, and ideological implications. It discusses the philosophical problems associated with mass culture, popular culture, cultural and creative industries, and mass media. Topics include: the film industry; the music industry; advertising; pop art; the value of language in cultural production; intellectual property; collective rights management.

## Language(s) of Instruction

English

## Host Institution Course Number

18379

## Host Institution Course Title

LA INDUSTRIA CULTURAL

## Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=364&anio=2025&plan=435&asig=18...>

## Host Institution Campus

GETAFE

## Host Institution Faculty

Facultad de Humanidades, Comunicación y Documentación

## Host Institution Degree

Grado en Estudios Culturales

## Host Institution Department

Departamento de Humanidades: Historia, Geografía y Arte

## Course Last Reviewed

2025-2026

[Print](#)