COURSE DETAIL

DIGITAL PRODUCT DEVELOPMENT
Country Spain
Host Institution Carlos III University of Madrid
Program(s) Carlos III University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 168
UCEAP Course Suffix
UCEAP Official Title DIGITAL PRODUCT DEVELOPMENT
UCEAP Transcript Title DIGITAL PRODUCT DEV
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course discusses the foundations and principles of innovation in the digital age, the digital product development lifecycle, and the importance of agile teams and roles involved in developing an innovative digital product. It explores the methods and techniques for designing a value proposition for customers, methods and techniques for the design, development, management, and validation of digital products, as well as the technologies for working as agile teams.

Language(s) of Instruction
English

Host Institution Course Number
17664

Host Institution Course Title
DESARROLLO DE PRODUCTO DIGITAL

Host Institution Course Details
https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2025&plan=393&asig=17...

Host Institution Campus
GETAFE

Host Institution Faculty
Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree
Grado en Empresa y Tecnología

Host Institution Department
Departamento de Informática

Course Last Reviewed
2025-2026

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