

COURSE DETAIL

DIGITAL PRODUCT DEVELOPMENT

Country

Spain

Host Institution

Carlos III University of Madrid

Program(s)

Carlos III University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

168

UCEAP Course Suffix**UCEAP Official Title**

DIGITAL PRODUCT DEVELOPMENT

UCEAP Transcript Title

DIGITAL PRODUCT DEV

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course discusses the foundations and principles of innovation in the digital age, the digital product development lifecycle, and the importance of agile teams and roles involved in developing an innovative digital product. It explores the methods and techniques for designing a value proposition for customers, methods and techniques for the design, development, management, and validation of digital products, as well as the technologies for working as agile teams.

Language(s) of Instruction

English

Host Institution Course Number

17664

Host Institution Course Title

DESARROLLO DE PRODUCTO DIGITAL

Host Institution Course Details

<https://aplicaciones.uc3m.es/cpa/generaFicha?est=351&anio=2025&plan=393&asig=17...>

Host Institution Campus

GETAFE

Host Institution Faculty

Facultad de Ciencias Sociales y Jurídicas

Host Institution Degree

Grado en Empresa y Tecnología

Host Institution Department

Departamento de Informática

Course Last Reviewed

2025-2026

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