COURSE DETAIL

FUNDAMENTALS OF BUSINESS ECONOMICS
Country Spain
Host Institution University of Alicante
Program(s) University of Alicante
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics Business Administration
UCEAP Course Number 105
UCEAP Course Suffix
UCEAP Official Title FUNDAMENTALS OF BUSINESS ECONOMICS
UCEAP Transcript Title BUSINESS ECONOMICS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

Topics in this business economics course include: enterprise as an economic science; the business and the business owner; types of business; operational decisions; location, size, and growth of the business; business environment; business strategy; business objectives; planning, control, and information system.

Language(s) of Instruction
Spanish

Host Institution Course Number
22003

Host Institution Course Title
FUNDAMENTOS DE ECONOMÍA DE LA EMPRESA

Host Institution Course Details
https://cvnet.cpd.ua.es/Guia-Docente/?wlengua=es&wcodasi=22003&scaca=2022-23

Host Institution Campus
San Vicente del Raspeig

Host Institution Faculty
Faculty of Economics and Business Sciences

Host Institution Degree
Degree in Business Administration and Management

Host Institution Department
Department of Company Organisation

Course Last Reviewed
2025-2026

Print