

COURSE DETAIL

FUNDAMENTALS OF BUSINESS ECONOMICS

Country

Spain

Host Institution

University of Alicante

Program(s)

University of Alicante

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

FUNDAMENTALS OF BUSINESS ECONOMICS

UCEAP Transcript Title

BUSINESS ECONOMICS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Topics in this business economics course include: enterprise as an economic science; the business and the business owner; types of business; operational decisions; location, size, and growth of the business; business environment; business strategy; business objectives; planning, control, and information system.

Language(s) of Instruction

Spanish

Host Institution Course Number

22003

Host Institution Course Title

FUNDAMENTOS DE ECONOMÍA DE LA EMPRESA

Host Institution Course Details

<https://cvnet.cpd.ua.es/Guia-Docente/?wlengua=es&wcodasi=22003&scaca=2022-23>

Host Institution Campus

San Vicente del Raspeig

Host Institution Faculty

Faculty of Economics and Business Sciences

Host Institution Degree

Degree in Business Administration and Management

Host Institution Department

Department of Company Organisation

Course Last Reviewed

2025-2026

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