

COURSE DETAIL

SOCIAL CHANGE AND COMMUNICATION

Country

Spain

Host Institution

University of Alicante

Program(s)

University of Alicante

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology Communication

UCEAP Course Number

110

UCEAP Course Suffix**UCEAP Official Title**

SOCIAL CHANGE AND COMMUNICATION

UCEAP Transcript Title

SOCIAL CHANGE & COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course covers communication, in both public and private sectors, as an essential means to connect with clients and anticipate processes of social change. It examines global information processes, with an emphasis on strategic management and effective communication.

Language(s) of Instruction

Host Institution Course Number

22510

Host Institution Course Title

CAMBIO SOCIAL Y COMUNICACIÓN

Host Institution Course Details

<https://cvnet.cpd.ua.es/Guia-Docente/GuiaDocente/Index?wcodest=C154&wcodasi=225...>

Host Institution Campus

San Vicente del Raspeig

Host Institution Faculty

Sociology II

Host Institution Degree

Degree in Advertising and Public Relations

Host Institution Department

Sociology

Course Last Reviewed

2025-2026

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