

COURSE DETAIL

COMMUNICATION AND WRITTEN MEDIA

Country

Spain

Host Institution

University of Alicante

Program(s)

University of Alicante

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

COMMUNICATION AND WRITTEN MEDIA

UCEAP Transcript Title

COMM&WRITTEN MEDIA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course focuses on the technologies, analysis, and expression of ideas in both print and digital media. It discusses how journalistic content is selected, written, and structured in both print and digital formats. Students study different styles of writing (news, opinion, analysis), and review how to think critically and communicate responsibly as a future journalist or media professional.

Language(s) of Instruction

Host Institution Course Number

22501

Host Institution Course Title

COMUNICACIÓN Y MEDIOS ESCRITOS

Host Institution Course Details

<https://cvnet.cpd.ua.es/Guia-Docente/GuiaDocente/Index?wlengua=es&wcodasi=22501...>

Host Institution Campus

San Vicente del Raspeig

Host Institution Faculty

Faculty of Economics and Business Sciences

Host Institution Degree

Degree in Advertising and Public Relations

Host Institution Department

Department of Communication and Social Psychology

Course Last Reviewed

2025-2026

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