

COURSE DETAIL

SOCIOLOGY OF CONSUMPTION

Country

Spain

Host Institution

University of Alicante

Program(s)

University of Alicante

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Sociology

UCEAP Course Number

117

UCEAP Course Suffix**UCEAP Official Title**

SOCIOLOGY OF CONSUMPTION

UCEAP Transcript Title

SOC OF CONSUMPTION

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course uses a sociological lens to view the current consumer society, and how concepts such as social classes, politics, and social organizations impact the consumption-advertising system. Through sociological theories, it analyzes the motivations for consumption in society and the influence of the environment on the consumer.

Language(s) of Instruction

Host Institution Course Number

21524

Host Institution Course Title

SOCIOLOGÍA DEL CONSUMO

Host Institution Course Details

<https://cvnet.cpd.ua.es/Guia-Docente/GuiaDocente/Index?wcodest=C156&wcodasi=215...>

Host Institution Campus

San Vicente del Raspeig

Host Institution Faculty

Faculty of Economics and Business Sciences

Host Institution Degree

Degree in Marketing

Host Institution Department

Sociology

Course Last Reviewed

2025-2026

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