COURSE DETAIL

BUSINESS ADMINISTRATION FOR COMPUTER ENGINEERS
Country Spain
Host Institution University of Alicante
Program(s) University of Alicante
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Computer Science Business Administration
UCEAP Course Number 110
UCEAP Course Suffix
UCEAP Official Title BUSINESS ADMINISTRATION FOR COMPUTER ENGINEERS
UCEAP Transcript Title BUS ADMIN/COMP ENG
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course introduces computer engineering students to the business side of technology projects. Students learn how to assess not only the technical success of a project but also its economic, financial, and social impact. Using both quantitative and qualitative methods, students explore how to make informed decisions about project viability, sustainability, and long-term value creation. This course discusses the importance of the UN 2030 Sustainable Development Goals (SDGs) and how they shape modern business and engineering practices.

Language(s) of Instruction
Spanish

Host Institution Course Number
34060

Host Institution Course Title
ADMINISTRACIÓN DE EMPRESAS

Host Institution Course Details
https://cvnet.cpd.ua.es/Guia-Docente/GuiaDocente/Index?wlengua=es&wcodasi=34060...

Host Institution Campus
San Vicente del Raspeig

Host Institution Faculty
Polytechnic School

Host Institution Degree
Degree in Computer Engineering

Host Institution Department
Department of Finance and Accounting

Course Last Reviewed
2025-2026

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