

# COURSE DETAIL

## BUSINESS ADMINISTRATION FOR COMPUTER ENGINEERS

**Country**

Spain

**Host Institution**

University of Alicante

**Program(s)**

University of Alicante

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Computer Science Business Administration

**UCEAP Course Number**

110

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ADMINISTRATION FOR COMPUTER ENGINEERS

**UCEAP Transcript Title**

BUS ADMIN/COMP ENG

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course introduces computer engineering students to the business side of technology projects. Students learn how to assess not only the technical success of a project but also its economic, financial, and social impact. Using both quantitative and qualitative methods, students explore how to make informed decisions about project viability, sustainability, and long-term value creation. This course discusses the importance of the UN 2030 Sustainable Development Goals (SDGs) and how they shape modern business and engineering practices.

## Language(s) of Instruction

Spanish

## Host Institution Course Number

34060

## Host Institution Course Title

ADMINISTRACIÓN DE EMPRESAS

## Host Institution Course Details

<https://cvnet.cpd.ua.es/Guia-Docente/GuiaDocente/Index?wlengua=es&wcodasi=34060...>

## Host Institution Campus

San Vicente del Raspeig

## Host Institution Faculty

Polytechnic School

## Host Institution Degree

Degree in Computer Engineering

## Host Institution Department

Department of Finance and Accounting

## Course Last Reviewed

2025-2026

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