COURSE DETAIL

SOCIOLINGUISTICS AND AI: HOW TEXT-GENERATIVE AI IS TRANSFORMING LANGUAGE, TEXT AND SOCIAL WORLDS IN CONTEMPORARY SOCIETY

Country
Denmark

Host Institution
University of Copenhagen

Program(s)
University of Copenhagen

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Linguistics

UCEAP Course Number
148

UCEAP Course Suffix

UCEAP Official Title
SOCIOLINGUISTICS AND AI: HOW TEXT-GENERATIVE AI IS TRANSFORMING LANGUAGE, TEXT AND SOCIAL WORLDS IN CONTEMPORARY SOCIETY

UCEAP Transcript Title
SOCIOLINGUISTICS&AI

UCEAP Quarter Units
12.00

UCEAP Semester Units
8.00

Course Description

This course introduces the basics of text-generative AI, including what is a large language model, how chatbots like ChatGPT work, what ethical questions are raised by the new technologies, and what people use AI tools for. It also introduces the field of sociolinguistics, the study of social worlds through language. It considers the central theoretical concepts and methods in this field and how can they be used to study how AI is transforming language, text and social worlds in contemporary society. The course is based on the AI-UNI research project, which explores how generative language technologies are used as part of academic practices. Using this research project as a starting point, the course explores how AI tools are changing the sociolinguistic landscape in various societal domains. The emphasis is on language use in educational settings and research, but it also looks at the role of AI in other contexts – from intercultural communication in healthcare settings to text production in translation companies.

Language(s) of Instruction
English

Host Institution Course Number
HENKF2601U

Host Institution Course Title
“SURE! HERE’S A DESCRIPTION FOR A NEW MA COURSE ON SOCIOLINGUISTICS AND AI.” HOW TEXT-GENERATIVE AI IS TRANSFORMING LANGUAGE, TEXT AND SOCIAL WORLDS IN CONTEMPORARY SOCIETY

Host Institution Course Details
https://kurser.ku.dk/course/henkf2601u/2025-2026

Host Institution Campus

Host Institution Faculty
Humanities

Host Institution Degree
Master

Host Institution Department
English, Germanic and Romance Studies

Course Last Reviewed
2025-2026

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