

# COURSE DETAIL

## MASS MEDIA AND POPULAR CULTRE IN KOREA

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

119

**UCEAP Course Suffix****UCEAP Official Title**

MASS MEDIA AND POPULAR CULTRE IN KOREA

**UCEAP Transcript Title**

MASS MEDIA IN KOREA

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

**Course Description**

This course introduces a number of critical issues about contemporary popular culture in Korea. A primary emphasis is placed on the ways in which the media express and mediate Korea popular culture. The course covers theoretical concepts and ideas in order to "read" Korean popular culture from academic perspectives. The topics examined include gender, collective memory, music, Korean wave, film, journalism, broadcasting. Students will undertake group research projects and discuss their work in class.

**Language(s) of Instruction**

English

**Host Institution Course Number**

3530490

**Host Institution Course Title**

MASS MEDIA AND POPULAR CULTURE IN KOREA

**Host Institution Course Details****Host Institution Campus**

Peking University

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Foreign Languages

**Course Last Reviewed**

2018-2019

[Print](#)