

COURSE DETAIL

KOREAN POPULAR MUSIC AND MEDIA

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Music Asian Studies

UCEAP Course Number

56

UCEAP Course Suffix**UCEAP Official Title**

KOREAN POPULAR MUSIC AND MEDIA

UCEAP Transcript Title

KOR POPLR MUSIC&MED

UCEAP Quarter Units

4.48

UCEAP Semester Units

3.00

Course Description

This course explores the historical development of Korean popular music and Hallyu culture, from the early formation of modern Korean popular music to the global rise of K-pop. It examines how Korean popular music, television dramas, and films have evolved in relation to social, cultural, and media changes in Korea, and how these cultural forms collectively contributed to the emergence of the Korean Wave Hallyu. Through case studies of major artists, cultural texts, and media platforms, students analyze the characteristics of K-pop as well as key Hallyu content such as K-dramas and Korean films, focusing on their production systems and global circulation. The course provides international students with a comprehensive understanding of Korean popular culture as both a cultural expression and a global phenomenon.

Evaluation: Attendance 20%, Assignments 15%, Midterms 30%, Final Exam 35%.

Language(s) of Instruction

English

Host Institution Course Number

SPGE259

Host Institution Course Title

KOREAN POPULAR MUSIC AND MEDIA

Host Institution Course Details

<https://sugang.korea.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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