COURSE DETAIL

KOREAN POPULAR MUSIC AND MEDIA
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Music Asian Studies
UCEAP Course Number 56
UCEAP Course Suffix
UCEAP Official Title KOREAN POPULAR MUSIC AND MEDIA
UCEAP Transcript Title KOR POPLR MUSIC&MED
UCEAP Quarter Units 4.48
UCEAP Semester Units 3.00

Course Description

This course explores the historical development of Korean popular music and Hallyu culture, from the early formation of modern Korean popular music to the global rise of K-pop. It examines how Korean popular music, television dramas, and films have evolved in relation to social, cultural, and media changes in Korea, and how these cultural forms collectively contributed to the emergence of the Korean Wave Hallyu. Through case studies of major artists, cultural texts, and media platforms, students analyze the characteristics of K-pop as well as key Hallyu content such as K-dramas and Korean films, focusing on their production systems and global circulation. The course provides international students with a comprehensive understanding of Korean popular culture as both a cultural expression and a global phenomenon.

Evaluation: Attendance 20%, Assignments 15%, Midterms 30%, Final Exam 35%.

Language(s) of Instruction
English

Host Institution Course Number
SPGE259

Host Institution Course Title
KOREAN POPULAR MUSIC AND MEDIA

Host Institution Course Details
https://sugang.korea.ac.kr/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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