

# COURSE DETAIL

## MEDIA TECHNOLOGIES AND CULTURE

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

73

**UCEAP Course Suffix****UCEAP Official Title**

MEDIA TECHNOLOGIES AND CULTURE

**UCEAP Transcript Title**

MEDIA TECHNOLOGIES

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course covers historical and thematic aspects of the 'media technologies and culture', by raising some significant questions along with three modules: (1) media ontology; (2) media epistemology; and (3) media axiology.

**Module 1 : Media ontology (Lecture 1-3)** The first three lectures on the existential forms of the media technologies in history will cover : the days of printing technology and mass media inaugurated by Johannes Gutenberg since the 15th century ; those of the second media age suggested by Mark Poster in the late 20th century ; the recent interpretations of World Wide Web and A4AI(Alliance for Affordable Internet) initiated by Tim Berners-Lee.

**Module 2 : Media epistemology (Lecture 4-6)** The following lectures are about how the media technologies could be comprehended and interpreted in conjunction with the societal and cultural transformations : how the new media technologies enact the human digital networks ; enable the digital technology-based knowledge system to solidate the social rules and cultural norms ; and empower the diverse, digitally-networked institutions and groups of the society.

**Module 3: Media axiology (Lecture 7-12)** The focus of the next six lectures is upon what should and could be done with the present and future media technologies for sustainable human society and culture. Discussions on the traditions of dominant political philosophies in the age of media and social communication technologies, which are liberalism and communitarianism, are followed by specific case studies on the location of human agency besieged by social and institutional structure, geopolitics of transnational media and communication industries, intersectional convergence of news and data industries, and by the society's post-truth and post-human transformations.

## **Language(s) of Instruction**

English

**Host Institution Course Number**

JMCO252

**Host Institution Course Title**

MEDIA TECHNOLOGIES AND CULTURE

**Host Institution Course Details**<https://sugang.korea.ac.kr/>**Host Institution Campus****Host Institution Faculty****Host Institution Degree****Host Institution Department****Course Last Reviewed**

2025-2026

[Print](#)