COURSE DETAIL

KOREAN LANGUAGE AND LITERATURE FOR CONTENT CREATION AND CURATION

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Korean Comparative Literature

UCEAP Course Number
127

UCEAP Course Suffix

UCEAP Official Title
KOREAN LANGUAGE AND LITERATURE FOR CONTENT CREATION AND CURATION

UCEAP Transcript Title
CONTENT CREATION

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

This course cultivates social innovation capacity by approaching K-content as a single bowl of bibimbap. Just as bibimbap blends diverse ingredients while preserving their distinct flavors, this course places classical and contemporary Korean literature, web novels and webtoons, dramas and games into one bowl and reads them together. K-content is treated not merely as a collection of stories but as an experimental apparatus for thinking about and testing future societies.

In this process, students examine the tensions and collisions produced as generation and class, gender and region, and platform cultures intertwine, and to treat this hybridity not as proof of “Koreanness,” but as a starting point for social innovation. Through the course, students discover social problems that have not yet been named and learn to nurture them as both citizens and creators who can articulate those problems through new narrative forms.

By observing specific idol, drama, game, or webtoon fandoms, recording their voluntary care practices, informal rules, and conflict mediation methods, and translating these organizational forms into prototypes for small-scale civic projects or public campaigns, students approach fandom not as a mere consumer group but as a hybrid governance model capable of experimenting with social innovation

Furthermore, this course does not stop at reading K-content as an object of cultural consumption. It operates as an “imagination workshop” that uses SF imagination and speculative social design to experimentally envision future societies. Students analyze narrative worlds while also engaging in creative practices that design possible social institutions, technologies, and forms of community.

Topics include What does Science Fiction imagine, Worldbuilding and reading worlds, Speculative imagination, Korean SF and K-content,

Transitioning social problems into SF, K-webtoons and platform SF, K-movies and future societies, K-pop and narrative universes.

Language(s) of Instruction
Korean

Host Institution Course Number
KOR4604

Host Institution Course Title
KOREAN LANGUAGE AND LITERATURE FOR CONTENT CREATION AND CURATION

Host Institution Course Details
https://underwood1.yonsei.ac.kr/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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