

COURSE DETAIL

HISTORY OF MASS COMMUNICATION

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

160

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF MASS COMMUNICATION

UCEAP Transcript Title

HIST MASS COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the concepts, methodology, and origins of mass communication. It traces the evolution of mass communications from ancient times through the present, with a focus on the 20th century. Themes covered include: social communication in primitive and ancient times; printing, paper, popular communication and the role of the church; communication and capitalism; and scientific communication after WWI. In addition, students learn about and reflect upon such topics as political regimes and communication; photojournalism; and radio, TV, publicity, and new technologies.

Language(s) of Instruction

Spanish

Host Institution Course Number

803597,803740

Host Institution Course Title

HISTORIA DE LA COMUNICACIÓN SOCIAL

Host Institution Course Details

<http://ccinformacion.ucm.es/estudios/grado-periodismo-plan-803597>

Host Institution Campus

Moncloa

Host Institution Faculty

Facultad de Ciencias de la Información

Host Institution Degree

Grado en Periodismo

Host Institution Department

Historia de la Comunicación Social

Course Last Reviewed

2025-2026

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