

COURSE DETAIL

SMART STARTUP BOOTCAMP

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

59

UCEAP Course Suffix**UCEAP Official Title**

SMART STARTUP BOOTCAMP

UCEAP Transcript Title

SMRT STRTUP BOOTCMP

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course cultivates the ability to automate, enhance, and put into practice the startup process using generative AI and Agentic AI. Even for students who have not decided on entrepreneurship as their career path, this course allows students to explore entrepreneurship as a career option through theory and case studies.

As a startup accelerator, the course shares know-how and various techniques on how to nurture and invest in startups in actual practice, and provides practical solutions on how to reduce risks at all stages of entrepreneurship and execute more easily and quickly using more than 10 specialized AI solutions to overcome the vagueness and constraints of entrepreneurship itself. This course is designed for students who want to explore careers in the startup ecosystem, such as direct entrepreneurship, startup incubation, or venture capital, or who want to learn how small companies are created, survive, and grow, regardless of their future career path, and apply this knowledge to various fields.

Language(s) of Instruction

English

Host Institution Course Number

UNIV522

Host Institution Course Title

SMART STARTUP BOOTCAMP

Host Institution Course Details

<https://sugang.korea.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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