COURSE DETAIL

SMART STARTUP BOOTCAMP
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 59
UCEAP Course Suffix
UCEAP Official Title SMART STARTUP BOOTCAMP
UCEAP Transcript Title SMRT STRTUP BOOTCMP
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course cultivates the ability to automate, enhance, and put into practice the startup process using generative AI and Agentic AI. Even for students who have not decided on entrepreneurship as their career path, this course allows students to explore entrepreneurship as a career option through theory and case studies.

As a startup accelerator, the course shares know-how and various techniques on how to nurture and invest in startups in actual practice, and provides practical solutions on how to reduce risks at all stages of entrepreneurship and execute more easily and quickly using more than 10 specialized AI solutions to overcome the vagueness and constraints of entrepreneurship itself. This course is designed for students who want to explore careers in the startup ecosystem, such as direct entrepreneurship, startup incubation, or venture capital, or who want to learn how small companies are created, survive, and grow, regardless of their future career path, and apply this knowledge to various fields.

Language(s) of Instruction
English

Host Institution Course Number
UNIV522

Host Institution Course Title
SMART STARTUP BOOTCAMP

Host Institution Course Details
https://sugang.korea.ac.kr/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2025-2026

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