

# COURSE DETAIL

## BUSINESS FRENCH

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

French in Bordeaux, University of Bordeaux

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

French Economics Business Administration

**UCEAP Course Number**

136

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS FRENCH

**UCEAP Transcript Title**

BUSINESS FRENCH

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers the fundamental vocabulary and syntax of economic and commercial French and develops cultural skills specific to the business world. It analyzes and produces simple and complex professional documents dealing with economics. The first part of the course covers the Economic World and discusses economics, economic agents, needs, competition, the market, and price setting. The second part of the course discusses the Business world, including the company, classification, goods and services, economic sectors, the shift toward a service-based economy, and the chocolate market. Finally, the last part of the course covers Company Personnel: company structure, types of organizational charts, the different departments within a company, and hierarchy.

## Language(s) of Instruction

French

## Host Institution Course Number

DUEFF 4, DFFS2OP5

## Host Institution Course Title

FRANÇAIS DES AFFAIRES

## Host Institution Course Details

<https://uceap.sharepoint.com/:w:/s/DocumentLibrary/IQCakU-9II-rQ7vLGoxyXgrzAalZ...>

## Host Institution Campus

UNIVERSITÉ BORDEAUX MONTAIGNE

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

DEFLE

## Course Last Reviewed

2025-2026

[Print](#)