COURSE DETAIL

BUSINESS FRENCH
Country France
Host Institution University of Bordeaux
Program(s) French in Bordeaux,University of Bordeaux
UCEAP Course Level Upper Division
UCEAP Subject Area(s) French Economics Business Administration
UCEAP Course Number 136
UCEAP Course Suffix
UCEAP Official Title BUSINESS FRENCH
UCEAP Transcript Title BUSINESS FRENCH
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers the fundamental vocabulary and syntax of economic and commercial French and develops cultural skills specific to the business world. It analyzes and produces simple and complex professional documents dealing with economics. The first part of the course covers the Economic World and discusses economics, economic agents, needs, competition, the market, and price setting. The second part of the course discusses the Business world, including the company, classification, goods and services, economic sectors, the shift toward a service-based economy, and the chocolate market. Finally, the last part of the course covers Company Personnel: company structure, types of organizational charts, the different departments within a company, and hierarchy.

Language(s) of Instruction
French

Host Institution Course Number
DUEFF 4,DFFS2OP5

Host Institution Course Title
FRANÇAIS DES AFFAIRES

Host Institution Course Details
https://uceap.sharepoint.com/:w:/s/DocumentLibrary/IQCakU-9Il-rQ7vLGoxyXgrzAaIZ...

Host Institution Campus
UNIVERSITÉ BORDEAUX MONTAIGNE

Host Institution Faculty

Host Institution Degree

Host Institution Department
DEFLE

Course Last Reviewed

2025-2026

Print