

COURSE DETAIL

BUSINESS GLOBALIZATION

Country

Mexico

Host Institution**Program(s)**

Tec de Monterrey-Mexico City,Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS GLOBALIZATION

UCEAP Transcript Title

BUSINS GLOBLIZATION

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course analyzes the impact of economic, political, social, technological, legal and environmental variables of identifying opportunities in international markets within a real enterprise. The class will formulate strategies and tactics for an organization, presented in a case or a simulator, improving its competitive position.

Language(s) of Instruction

English

Host Institution Course Number

NI1001B

Host Institution Course Title

GLOBALIZACION DE LOS NEGOCIOS

Host Institution Course Details

<https://pi-21.tecmy.com/detalle/4848>

Host Institution Campus

TEC DE MONTERREY MEXICO CITY

Host Institution Faculty

BUSINESS

Host Institution Degree

Host Institution Department

INTERNATIONAL BUSINESS AND LOGISTICS

Course Last Reviewed

2025-2026

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