

COURSE DETAIL

MEGATRENDS FOR THE STRATEGIC FUTURE OF BUSINESS

Country

Mexico

Host Institution**Program(s)**

Tec de Monterrey-Mexico City,Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

MEGATRENDS FOR THE STRATEGIC FUTURE OF BUSINESS

UCEAP Transcript Title

MEGATRND BUS STRTGY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course visualizes the future of business by analyzing various global megatrends, thus anticipating possible risks and identifying opportunities in the business world.

Language(s) of Instruction

English

Host Institution Course Number

AD2031

Host Institution Course Title

MEGATENDENCIAS PARA EL FUTURO ESTRATEGICO DE LOS NEGOCIOS

Host Institution Course Details

<https://pi-21.tecmty.com/detalle/1034>

Host Institution Campus

TEC DE MONTERREY MEXICO CITY

Host Institution Faculty

BUSINESS

Host Institution Degree

Host Institution Department

MANAGEMENT AND HUMAN RESOURCES

Course Last Reviewed

2025-2026

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