

COURSE DETAIL

TAIWAN POPULAR CULTURE

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Asian Studies

UCEAP Course Number

140

UCEAP Course Suffix**UCEAP Official Title**

TAIWAN POPULAR CULTURE

UCEAP Transcript Title

TAIWAN POP CULTURE

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course discusses Taiwan's popular culture, reviews relevant literatures of Taiwan's popular culture, explores how identity is produced and consumed through ensuing cultural commodities develop its own critical understanding of (Taiwan's) popular culture (in particular the production and consumption of popular culture as cultural, political, economic, social, and historical practices and processes), and teaches approaches, concepts, and issues in the study of production and consumption of popular culture. The course goes through Taiwan's rapid development of both consumer society and democracy hybrid cultural characteristics based on 400 years of hybrid colonial history some representative examples in popular culture, for example, Popular Literature, Popular Music and Cinema, Betel-Nuts Beauties and Electronic-Fancy-Float Girls, Shopping and Queuing, Wedding and Portrait Photography, Adult Films, ACG and Trendy Dramas, Being Kawaii, Baseball, A-Bian Doll, Call-in Show and Red-Shirt Army, and finally Night Market and Food Culture. It discusses the following questions: What is "Taiwaneseness"? How are "Japaneseness" and "Taiwaneseness" (re-)presented in Taiwan's cinema? How is "Taiwaneseness" (re-)produced, circulated, and consumed in Taiwan's popular culture?

Language(s) of Instruction

English

Host Institution Course Number

TA10310193

Host Institution Course Title

TAIWAN POPULAR CULTURE

Host Institution Course Details

<https://courseap2.itc.ntnu.edu.tw/acadmOpenCourse/SyllabusCtrl?year=114&term=2&...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department General Education
Course Last Reviewed 2025-2026

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