

COURSE DETAIL

INTERNATIONAL BUSINESS AND MULTINATIONAL OPERATIONS

Country

Australia

Host Institution

University of New South Wales

Program(s)

University of New South Wales

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

142

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL BUSINESS AND MULTINATIONAL OPERATIONS

UCEAP Transcript Title

INTL BUS OPERATIONS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines concepts and theoretical frameworks that influence the management of cross-border operations in multinational enterprises. It explores a series of conceptual tools to understand the building blocks of competitive advantage of multinational enterprises and their global value chains. It examines contemporary business problems exploring issues such as how multinational enterprises innovate and upgrade their global value chains in different countries.

Language(s) of Instruction

English

Host Institution Course Number

MGMT2101

Host Institution Course Title

INTERNATIONAL BUSINESS AND MULTINATIONAL OPERATIONS

Host Institution Course Details

<https://www.handbook.unsw.edu.au/undergraduate/courses/2026/MGMT2101>

Host Institution Campus

Sydney

Host Institution Faculty

Management and Governance

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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