

COURSE DETAIL

FILM ANALYSIS: FROM LUMIERE TO NETFLIX

Country

Mexico

Host Institution**Program(s)**

Tec de Monterrey-Mexico City,Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

100

UCEAP Course Suffix**UCEAP Official Title**

FILM ANALYSIS: FROM LUMIERE TO NETFLIX

UCEAP Transcript Title

FILM ANALYSIS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This introductory level course develops competencies in the analysis of audiovisual media. The course explores the mechanisms of cinematographic language and the possible meanings produced through the narrative configuration of sounds and images in fiction and non-fiction audiovisual products. The course provides an introduction to the theories and methods of film analysis, as well as the history of cinema and audiovisual media from their beginnings to the digital age of distribution platforms. This course requires no prior knowledge or experience.

By the end of the course, the class will be able to build solid and critical arguments to analyze and evaluate audiovisual texts of different types: movies, series, documentaries, soap operas, advertising messages, music videos, and video games, among others.

Language(s) of Instruction

English

Host Institution Course Number

AV1010

Host Institution Course Title

ANALISIS CINEMATOGRAFICO: DE LUMIERE A NETFLIX

Host Institution Course Details

<https://samp.itesm.mx/Materias/VistaPreliminarMateria?clave=AV1010&lang=EN#>

Host Institution Campus

TEC DE MONTERREY MEXICO CITY

Host Institution Faculty

HUMANITIES AND EDUCATION

Host Institution Degree

Host Institution Department

DIGITAL MEDIA AND CULTURE

Course Last Reviewed

2025-2026

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