

COURSE DETAIL

ENTERPRISE ECONOMY

Country

Mexico

Host Institution**Program(s)**

Tec de Monterrey-Mexico City,Tec de Monterrey

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

111

UCEAP Course Suffix**UCEAP Official Title**

ENTERPRISE ECONOMY

UCEAP Transcript Title

ENTERPRISE ECONOMY

UCEAP Quarter Units

1.50

UCEAP Semester Units

1.00

Course Description

This course analyzes the impact of economic variables in a national and international context through a case study, identifying sources of competitive advantage for the organization.

Language(s) of Instruction

English

Host Institution Course Number

EC1017

Host Institution Course Title

ECONOMIA EMPRESARIAL

Host Institution Course Details

<https://pi-21.tecmtty.com/detalle/904>

Host Institution Campus

TEC DE MONTERREY MEXICO CITY

Host Institution Faculty

SOCIAL SCIENCES AND GOVERNMENT

Host Institution Degree

Host Institution Department

ECONOMY

Course Last Reviewed

2025-2026

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