

COURSE DETAIL

MOVING IMAGE DESIGN

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

132

UCEAP Course Suffix**UCEAP Official Title**

MOVING IMAGE DESIGN

UCEAP Transcript Title

MOVING IMAGE DESIGN

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course focuses on interpreting and designing moving images from a design perspective, rather than software-driven training. Over the past decade, production and distribution environments for moving images have rapidly transformed, making moving images a central mode of communication in visual design. As a result, the ability to understand how moving images are designed to shape meaning and sensation (moving image design) has become increasingly important beyond mere technical production skills. If graphic design results in prints, then moving image design ends with movies, television, or video clips. In this class, students learn how movement is recorded and formed to articulate messages and learn techniques of shooting and editing with using special effects, exploring how time is created through image design.

Each week, students screen and discuss a range of references and analyze them through five lenses—Context, Structure, System, Medium, and Sensory. At the end of each class, the next lens is introduced, and students bring references in advance to support discussion.

The course consists of two assignments: (1) a reference case study with a redesign plan (including an animatic), and (2) a final project in any medium with process documentation.

Language(s) of Instruction

Korean

Host Institution Course Number

6125.3107 001

Host Institution Course Title

MOVING IMAGE DESIGN

Host Institution Course Details

<https://sugang.snu.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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