

COURSE DETAIL

ENTREPRENEURIAL STRATEGY: DESIGNING AND LAUNCHING VENTURES

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

143

UCEAP Course Suffix

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UCEAP Official Title

ENTREPRENEURIAL STRATEGY: DESIGNING AND LAUNCHING VENTURES

UCEAP Transcript Title

ENTREPRENL STRATEGY

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

This course equips early-stage entrepreneurs wishing to start their own venture or work in a start-up with the theoretical frameworks, practical tools, and entrepreneurial mindsets required to identify, design, and launch new ventures—ranging from profit-driven startups to mission-driven social enterprises. Students apply concepts to develop a business pitch based on one of the ideas they generated in class, bridging theory and practice.

Language(s) of Instruction

English

Host Institution Course Number

MG112

Host Institution Course Title

ENTREPRENEURIAL STRATEGY: DESIGNING AND LAUNCHING VENTURES

Host Institution Course Details

<https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/busines...>

Host Institution Campus**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Department of Management

Course Last Reviewed

2026-2027

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