

COURSE DETAIL

ECOSYSTEMS

Country

Netherlands

Host Institution

Maastricht University - School of Business and Economics

Program(s)

Business and Economics, Maastricht

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

ECOSYSTEMS

UCEAP Transcript Title

ECOSYSTEMS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Ecosystems are central to addressing business and societal challenges; they foster collaboration and the pooling of resources to drive innovation aligned with the UN Sustainable Development Goals. This course adopts a managerial perspective to create and manage ecosystems—physical, digital, or hybrid. Explore strategic, engineering, and technological intersections, stakeholder relationships, and real-world examples such as Brightlands campuses and global hubs like Silicon Valley. Through designing your own ecosystems, participants build practical skills in developing value propositions and collaboration structures, highlighting the practical relevance of ecosystem management.

Language(s) of Instruction

English

Host Institution Course Number

BENC2024

Host Institution Course Title

ECOSYSTEMS

Host Institution Course Details

<https://code.unimaas.nl/Code/Display?intCalendarID=32&intBAMA=3&SearchString=BE...>

Host Institution Campus

Maastricht University

Host Institution Faculty

School of Business and Economics

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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