

COURSE DETAIL

INFORMATION AND MEDIA LITERACY

Country

Taiwan

Host Institution

National Taiwan University

Program(s)

National Taiwan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

17

UCEAP Course Suffix**UCEAP Official Title**

INFORMATION AND MEDIA LITERACY

UCEAP Transcript Title

INFO MEDIA LITERACY

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course will analyze media content in several different medium, such as photographs, newspaper articles, advertisements, tv shows, movies, new media, public relations, fake news and digital literacy. It helps develop an understanding of how this media content influences people in everyday life, social development and political economic changes. It defines Information Literacy are the skill set needed to locate and recognize quality information resources to help students utilize the information in a responsible and effective way and defines Media Literacy as a way of thinking about the media and a way of deconstructing and understanding media messages to gain more control over them. Other topics include Resource Literacy, Social-Structural Literacy, Research Literacy, and Publishing Literacy.

Language(s) of Instruction

English

Host Institution Course Number

TB11110026

Host Institution Course Title

INFORMATION AND MEDIA LITERACY

Host Institution Course Details

<https://querycourse.ntust.edu.tw/querycourse/#/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

General Education

Course Last Reviewed

2025-2026

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