

COURSE DETAIL

PSYCHOLOGICAL EFFECTS OF ENTERTAINMENT

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

67

UCEAP Course Suffix**UCEAP Official Title**

PSYCHOLOGICAL EFFECTS OF ENTERTAINMENT

UCEAP Transcript Title

PSYC OF ENTERTAINMT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course theoretically explores the psychology of play and enjoyment manifested through various entertainment-based media—including dramas, films, variety shows, political entertainment, and social networking services. The primary goal is to understand the underlying mechanisms of media enjoyment through empirical research. The curriculum focuses on analyzing media user responses through key concepts of entertainment psychology, such as empathy, immersion, identification, narrative comprehension, and affective disposition. Rooted in psychological perspectives, this course applies traditional media effects theories to the context of entertainment content and provides an in-depth examination of the psychological influence of entertainment in the contemporary media environment.

Language(s) of Instruction

English

Host Institution Course Number

GMES206

Host Institution Course Title

ENTERTAINMENT EFFECTS

Host Institution Course Details

<https://sugang.korea.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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