

COURSE DETAIL

BUSINESS AND SOCIAL IMPACT

Country

Australia

Host Institution

University of Technology Sydney

Program(s)

University of Technology Sydney

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS AND SOCIAL IMPACT

UCEAP Transcript Title

BUS & SOCIAL IMPACT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the integration of social impact into business operations, focusing on positive social and environmental change. It explores the link between a company's mission, its activities, and their societal and environmental effects from various disciplinary angles, including accounting, economics, and marketing, as well as Indigenous and global viewpoints. It covers the challenges and opportunities of leveraging market forces for economic and social value creation.

Language(s) of Instruction

English

Host Institution Course Number

21214

Host Institution Course Title

BUSINESS AND SOCIAL IMPACT

Host Institution Course Details

<https://coursehandbook.uts.edu.au/subject/2026/21214?offering=City+campus-Autum...>

Host Institution Campus

City

Host Institution Faculty

Business

Host Institution Degree

Host Institution Department

Course Last Reviewed

2026-2027

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