

COURSE DETAIL

MANAGEMENT AND INTERCULTURAL COMMUNICATION

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

Pompeu Fabra University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication Business Administration

UCEAP Course Number

120

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT AND INTERCULTURAL COMMUNICATION

UCEAP Transcript Title

MGMT/INTERCULT COMM

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course examines how cultural differences influence communication and business practices in an increasingly globalized environment. Students explore cultural values, intercultural competence, communication, negotiation, marketing, leadership, human resources, diversity, and multicultural teams, applying cross-cultural theories and frameworks to international business contexts.

Language(s) of Instruction

English

Host Institution Course Number

52129 (80136)

Host Institution Course Title

CROSS CULTURAL MANAGEMENT AND INTERCULTURAL COMMUNICATION

Host Institution Course Details

https://uceap.sharepoint.com/:b:/s/DocumentLibrary/IQBly_7A0dI7SpAGgVsrwe7_ATUX...

Host Institution Campus

Born Campus

Host Institution Faculty

ESCI School of International Business (Escola Superior de Comércio Internacional)

Host Institution Degree

Host Institution Department

International Business Program (IBP) at ESCI

Course Last Reviewed

2026-2027

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