

COURSE DETAIL

THE ECONOMICS OF ART AND CULTURE

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

144

UCEAP Course Suffix**UCEAP Official Title**

THE ECONOMICS OF ART AND CULTURE

UCEAP Transcript Title

ECONOMICS ART&CULT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course covers a range of topics, from the more traditional arts to the creative industries (such as music, film, games, broadcasting, and publishing), as well as the economics of artists' labour, markets and copyright, especially emphasizes the role of digitisation across the creative industries.

Language(s) of Instruction

English

Host Institution Course Number

04330205

Host Institution Course Title

THE ECONOMICS OF ART AND CULTURE

Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseSearchEn.php>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

[Print](#)