

COURSE DETAIL

LEARNING ON PRACTICE FOR NEW MEDIA SKILLS

Country

China

Host Institution

Tsinghua University

Program(s)

Tsinghua University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

121

UCEAP Course Suffix**UCEAP Official Title**

LEARNING ON PRACTICE FOR NEW MEDIA SKILLS

UCEAP Transcript Title

MEDIA SKILLS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

A skills-based immersion in new media content — writing, shooting, editing, visualizing, and distributing across today's social media platforms. Students produce real content every week and receive professional editorial feedback throughout.

The course covers the full content spectrum, from journalism to lifestyle and entertainment, with a focus on building editorial judgment and ethical standards that separate trustworthy creators from noise.

Language(s) of Instruction

English

Host Institution Course Number

80670902

Host Institution Course Title

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Host Institution Course Details

<https://www.tsinghua.edu.cn/en/Admissions/Undergraduate/Curriculum.htm>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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