

COURSE DETAIL

WAIPAPA TAUMATA RAU: EXPLORING THE MAORI ECONOMY - BUSINESS BEYOND PROFIT

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

New Zealand Studies Economics

UCEAP Course Number

40

UCEAP Course Suffix**UCEAP Official Title**

WAIPAPA TAUMATA RAU: EXPLORING THE MAORI ECONOMY - BUSINESS BEYOND PROFIT

UCEAP Transcript Title

THE MAORI ECONOMY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines Aotearoa New Zealand's socio-historical context, with a particular focus on the Māori economy. It looks explores He Whakaputanga and Te Tiriti o Waitangi as key frameworks shaping Māori self-determination, governance, and economic activity. Students explore the Māori economy, including the roles of iwi and Māori authorities, and Māori values that support holistic, multi-bottom-line approaches to enterprise, leadership, sustainability, and decision-making. Through real-world contexts, students examine how business knowledge and practice are shaped by historical, cultural, political, and ethical influences.

Language(s) of Instruction

English

Host Institution Course Number

WTRBUS100

Host Institution Course Title

WAIPAPA TAUMATA RAU: EXPLORING THE MAORI ECONOMY - BUSINESS BEYOND PROFIT

Host Institution Course Details

https://study.auckland.ac.nz/ords/r/uoa/catalogue/course?p6_code=WTRBUS%20100&c...

Host Institution Campus

Auckland

Host Institution Faculty

Business and Economics

Host Institution Degree**Host Institution Department**

Course Last Reviewed

2026-2027

[Print](#)