

COURSE DETAIL

EUROPEAN BUSINESS AND MARKETS

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

Pompeu Fabra University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

EUROPEAN BUSINESS AND MARKETS

UCEAP Transcript Title

EUROPEAN BUSINESS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course examines the European Union and Pan-European market from a business perspective, focusing on integration, regulations, cultural differences, economic systems, and their impact on marketing and business strategy across Europe.

Language(s) of Instruction

English

Host Institution Course Number

52130 (80127)

Host Institution Course Title

DOING BUSINESS IN EUROPE

Host Institution Course Details

<https://uceap.sharepoint.com/:b:/s/DocumentLibrary/IQB4n-gbSponR71i9csjHiYTAAb-b...>

Host Institution Campus

Born Campus

Host Institution Faculty

ESCI School of International Business (Escola Superior de Comerç Internacional)

Host Institution Degree

Host Institution Department

International Business Program (IBP) at ESCI

Course Last Reviewed

2026-2027

[Print](#)