

COURSE DETAIL

INTERNATIONAL MANAGEMENT

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

Business in Barcelona,Business and Economics in Barcelona

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

138

UCEAP Course Suffix**UCEAP Official Title**

INTERNATIONAL MANAGEMENT

UCEAP Transcript Title

INTERNATIONAL MGMT

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course examines the opportunities and challenges of managing businesses in a global marketplace. Topics include international business environments, cross-cultural management, global strategy, market entry, strategic alliances, international trade, global marketing, operations, and human resource management. Students apply analytical frameworks to evaluate international markets, competitive strategies, and organizational challenges.

Language(s) of Instruction

English

Host Institution Course Number

Host Institution Course Title

Host Institution Course Details

<https://uceap.sharepoint.com/:w:/s/DocumentLibrary/IQAkkM3UyCvoT5hjqt6dJUJaAT2y...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2026-2027

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