

COURSE DETAIL

BUSINESS INNOVATION

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

Pompeu Fabra University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

105

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS INNOVATION

UCEAP Transcript Title

BUSINESS INNOVATION

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

The course explores principles and practices of innovation and entrepreneurship in business environments. Students learn how to identify opportunities, apply innovation methodologies, develop solutions to real-world challenges, and create business models through design thinking, market research, prototyping, and user validation. The course also examines corporate innovation, startup development, and strategies for managing and implementing organizational change.

Language(s) of Instruction

English

Host Institution Course Number

52193 (80135)

Host Institution Course Title

BUSINESS INNOVATION

Host Institution Course Details

https://drive.google.com/file/d/1c_USoHkCDzuLtuRC_AALuqeRCVp-gUt2/view

Host Institution Campus

Born Campus

Host Institution Faculty

ESCI School of International Business (Escola Superior de Comércio Internacional)

Host Institution Degree

Host Institution Department

International Business Program (IBP) at ESCI

Course Last Reviewed

2026-2027

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