

COURSE DETAIL

ECONOMICS OF INTELLECTUAL PROPERTY

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

164

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS OF INTELLECTUAL PROPERTY

UCEAP Transcript Title

INTEL PROPERTY ECON

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course is part of the Laurea Magistrale degree program and is intended for advanced level students. Enrollment is by permission of the instructor. At the end of the course, students: have an understanding of types of intellectual property rights, innovation and market failures, private and social value of innovations, and models of R&D investment, and are familiar with the economic policy debate undergirding the reinforcement or weakening of intellectual property; know how to analyze the drivers of companies' strategic choices concerning innovation protection. Course contents include: Patents, copyrights and trade secrets; Market failures: Knowledge as a public good; Private and social value of innovations; Models of investment in R&D; Optimal life of intellectual property right; The optimal combination of breadth and length; Sequential innovations; Complementary innovation; Prizes v. intellectual property; Trade secrets.

Language(s) of Instruction

English

Host Institution Course Number

99184

Host Institution Course Title

ECONOMICS OF INTELLECTUAL PROPERTY

Host Institution Course Details

<https://www.unibo.it/en/study/course-units-transferable-skills-moocs/course-uni...>

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

LM in LAW, ECONOMICS AND GOVERNANCE

Host Institution Department

Sociology and Business Law

Course Last Reviewed

2025-2026

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