

COURSE DETAIL

DATA STORYTELLING: DESCRIPTIONS, ANALYSIS AND NARRATIVES

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

127

UCEAP Course Suffix**UCEAP Official Title**

DATA STORYTELLING: DESCRIPTIONS, ANALYSIS AND NARRATIVES

UCEAP Transcript Title

DATA STORYTELLING

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course will focus on the intersection of big data and storytelling, aiming to enable students to produce informative, effective, and compelling narrative frameworks using big data. Students will learn essential skills, techniques, and experiences to produce successful data-driven content products, journalistic reports, science communication articles, and social sciences research. The course welcomes students who are new to data science, but we strongly encourage students who do not yet have experience with data analytics to start exploring different software and coding languages for data storytelling during the course. Meanwhile, students familiar with data analytics and visualisations will also learn how to improve their techniques and strategies for completing data storytelling.

Language(s) of Instruction

Chinese

Host Institution Course Number

03033970

Host Institution Course Title

DATA STORYTELLING: DESCRIPTIONS, ANALYSIS AND NARRATIVES

Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseSearchEn.php>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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