

COURSE DETAIL

DIGITAL MEDIA INDUSTRIES

Country

Australia

Host Institution

University of Technology Sydney

Program(s)

University of Technology Sydney

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

75

UCEAP Course Suffix**UCEAP Official Title**

DIGITAL MEDIA INDUSTRIES

UCEAP Transcript Title

DIGTL MEDIA INDSTRY

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course examines the reshaping of contemporary media industries by new technologies, and innovative business models. It explores media usage, distribution, and production, informed by scholarly perspectives on technological advances. It confronts industry challenges, assessing their impact on traditional media.

Language(s) of Instruction

English

Host Institution Course Number

52680

Host Institution Course Title

DIGITAL MEDIA INDUSTRIES

Host Institution Course Details

<https://coursehandbook.uts.edu.au/subject/2026/52680?offering=City+campus-Autum...>

Host Institution Campus

City

Host Institution Faculty

Arts and Social Sciences

Host Institution Degree

Host Institution Department

Course Last Reviewed

2026-2027

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