

COURSE DETAIL

ECONOMICS OF ENTREPRENEURSHIP AND INNOVATION

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics Business Administration

UCEAP Course Number

152

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS OF ENTREPRENEURSHIP AND INNOVATION

UCEAP Transcript Title

ECON ENTREP & INNO

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course explores the critical roles of entrepreneurship and innovation in the Chinese growth story and its implications for conducting business in the country. We will begin by documenting the rise of entrepreneurship and innovation in China, then, using in-depth case studies and statistical evidence, we will examine how factors like personal characteristics, social networks, demographics, and government policies shape this landscape.

Language(s) of Instruction

English

Host Institution Course Number

02839580

Host Institution Course Title

ECONOMICS OF ENTREPRENEURSHIP AND INNOVATION

Host Institution Course Details

<https://dean.pku.edu.cn/service/web/courseSearchEn.php>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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