

# COURSE DETAIL

## BUSINESS ECONOMICS

**Country**

Japan

**Host Institution**

Meiji Gakuin University

**Program(s)**

Global Studies, Japan

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ECONOMICS

**UCEAP Transcript Title**

BUSINESS ECONOMICS

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course builds upon the concepts studied in the course, *Introduction to Economics A*. It introduces business strategies and covers cost calculations, market structures, firms' decision making, supply chains, and other topics.

Required course prerequisite: *Introduction to Economics A*.

## Language(s) of Instruction

English

## Host Institution Course Number

KCECO216

## Host Institution Course Title

BUSINESS ECONOMICS

## Host Institution Course Details

<https://askyomu.meijigakuin.ac.jp/unias/UnSSOLoginControlFree>

## Host Institution Campus

Yokohama

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

International Studies

## Course Last Reviewed

2025-2026

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