

COURSE DETAIL

EVIDENCE-BASED MANAGEMENT

Country

South Africa

Host Institution

University of Cape Town

Program(s)

University of Cape Town

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

15

UCEAP Course Suffix**UCEAP Official Title**

EVIDENCE-BASED MANAGEMENT

UCEAP Transcript Title

EVIDENCE-BASED MGT

UCEAP Quarter Units

7.00

UCEAP Semester Units

4.70

Course Description

Course outline: This course equips students with crucial intellectual resources for facing the challenges presented by a globalised knowledge-dependent economy. Its focus is on developing critical reasoning skills, in particular competence at, and confidence in, assessing the quality of available evidence; distinguishing disinformation from misinformation, and understanding the influence of social media on shaping judgments and decision-making. Students will learn how to use evidence and sound argumentation to reach well-justified conclusions, and to then efficiently and persuasively communicate those conclusions to relevant stakeholders. Practically, the course uses case studies of contemporary debates on social and traditional media to emphasise the importance of understanding commercial activity as occurring within particular social and political environments, and on how those environments can affect our ability to make rational decisions. DP requirements: Submission of all coursework assignments. Participation in small group case study discussions as required. Achieving a weighted average of at least 40%. Assessment: Coursework 75%; Capstone assessment 25%. A sub-minimum of 45% must be achieved in the capstone assessment.

Language(s) of Instruction

English

Host Institution Course Number

BUS1036F/S

Host Institution Course Title

EVIDENCE-BASED MANAGEMENT

Host Institution Course Details

<https://www.uct.ac.za/sites/default/files/media/documents/2026-commerce-handboo...>

Host Institution Campus

University of Cape Town

Host Institution Faculty

Commerce

Host Institution Degree**Host Institution Department**

Managment Studies

Course Last Reviewed

2026-2027

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