

COURSE DETAIL

ENTREPRENEURIAL MANAGEMENT

Country

China

Host Institution

Tsinghua University

Program(s)

Tsinghua University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

112

UCEAP Course Suffix**UCEAP Official Title**

ENTREPRENEURIAL MANAGEMENT

UCEAP Transcript Title

ENTREPRENEUR MGMT

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course introduces the process of entrepreneurship, including various factors that affect the success of start-up companies such as choosing a product and finding a target audience, gathering a team, and raising funds.

Language(s) of Instruction

Chinese

Host Institution Course Number

510392

Host Institution Course Title

ENTREPRENEURIAL MANAGEMENT

Host Institution Course Details

<https://www.tsinghua.edu.cn/en/Admissions/Undergraduate/Curriculum.htm>

Host Institution Campus

Tsinghua Uni

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics and Management

Course Last Reviewed

2025-2026

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