

COURSE DETAIL

INTRODUCTION TO INTELLIGENT MEDIA

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

126

UCEAP Course Suffix**UCEAP Official Title**

INTRODUCTION TO INTELLIGENT MEDIA

UCEAP Transcript Title

INTELLIGENT MEDIA

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course introduces the history and theory of intelligent media, intelligent media practices, and industry fieldwork, which connects students with diverse real-world AI media projects, emphasizing China's local development and the latest technological trends

Language(s) of Instruction

Chinese

Host Institution Course Number

AIS210008

Host Institution Course Title

INTRODUCTION TO INTELLIGENT MEDIA

Host Institution Course Details

<https://ogp.fudan.edu.cn/16092/list.htm>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2025-2026

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