

COURSE DETAIL

LABORATORY OF FILM AND TV PRODUCTION

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

149

UCEAP Course Suffix**UCEAP Official Title**

LABORATORY OF FILM AND TV PRODUCTION

UCEAP Transcript Title

FILM&TV PRODUCTION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

By the end of the course, the student: knows the processes and techniques related to the creation, writing, production, packaging, and distribution of film and tv products; knows how to place film and tv production within the broader context of the creation of contents for media and cultural industries; is able to contribute autonomously to the creation of an audiovisual product. The course provides comprehensive training on the world of audiovisuals and the main audiovisual production techniques, both in relation to the different media and to the possible destinations of the product. Tools are provided both from a practical point of view, for the creation of crossmedia and transmedia content, and analytical, for the use and understanding of the basic elements of audiovisual language in a transmedia key. In parallel with the more theoretical introduction, with the help of the teacher, ample space is dedicated to the practical dimension of the laboratory. With the request to design some products of a transmedia nature, collectively or individually, which is analyzed with the teacher and constitutes material for the exam. The following topics are addressed during the course:

- transmedia approach to entertainment
- design and production of transmedia products
- transmedia storytelling
- storyworld
- transmedia architectures
- analysis of particularly significant cases in transmedia production

Language(s) of Instruction

Italian

Host Institution Course Number

96444

Host Institution Course Title

LABORATORIO DI PRODUZIONE CINEMATOGRAFICA E TELEVISIVA (1) (E-L)

Host Institution Course Details

<https://www.unibo.it/en/study/course-units-transferable-skills-moocs/course-uni...>

Host Institution Campus

BOLOGNA

Host Institution Faculty**Host Institution Degree**

L in DRAMA, ART AND MUSIC STUDIES

Host Institution Department

Arts

Course Last Reviewed

2025-2026

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